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NEWS RELEASES

Watch Me Learn Offers Schools a Teaching Solution for Children with Autism

NEW YORK, March 10 /PRNewswire/ -- With the rapidly growing numbers of students diagnosed with autism, parents and educators are presented a formidable challenge for classroom teachers to create individualized programs for each child. "Every child diagnosed with autism has a unique variety of learning needs that require careful examination of his or her strengths and challenges to be considered when creating individualized curriculum. Centers (TM) by Watch Me Learn is an effective and customizable program that provides educators the pathway and the needed tools for success of every child while complementing the ABLLS-R (Assessment of Basic Language and Learning Skills-Revised)."

-- Melissa Brown, M.S., Educational Consultant
 Behavior Analysts Inc.

Watch Me Learn offers schools a full-scale teaching program for young students with autism and aspergers. It is the first classroom curriculum to be endorsed by Dr. James Partington, PhD author of the ABLLS(TM)-R, an assessment instrument which provides educators and therapists with a foundation for the development of Individualized Education Programs (IEP) for children with autism.

At the core of the Watch Me Learn curriculum is video-modeling. Two new studies at Indiana University demonstrate that videos depicting exemplary behaviors can be effective in helping children and adolescents with autism spectrum disorders develop social skills and daily living skills. Autism presents a huge challenge to schools. Not only is it a disability that impacts learning, but every child with autism presents a unique profile. When dealing with autism, there is no "one size fits all." This program enables educators to address differing ability levels among their students with autism.

SOURCE Watch Me Learn

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